Permit #S00074916

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00074916 **Type of Permit:** STILL **Release Date:** 02/14/2014

Production Company MEREDITH CORPORATION

Insured Company Name MEREDITH CORPORATION
Contact Phone No. 1 212-499-1760
Contact Phone No. 2
Fax
Address 1716 Locust St.
Des Moines, Iowa 50309

Production Title EVERY DAY WITH RACHEL RAY

Type of Production Still Photo

Producer Brad Jarvis Mackenzie Craig

Director n/a n/a

1st AD n/a n/a

Production Manager Brad Jarvis

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Brad Jarvis
Primary Phone Mobile - 310-467-5434
Secondary Phone Office - 212-455-1410

Location Assistant n/a n/a
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$105.00
FILMLA STILL APPLICATION FEE	$60.00

Total Permit Fee $234.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	S00074916	**Location Manager**	Brad Jarvis
Production Company	MEREDITH CORPORATION	Primary Phone	Mobile - 310-467-5434
Insured Company	MEREDITH CORPORATION	Secondary Phone	Office - 212-455-1410
Production Title	EVERY DAY WITH RACHEL RAY		

Location Address 2231 Observatory Ave, Los Angeles, CA, 90027

Location Type Private Residence

Film Dates 2/19/2014 - 2/20/2014 07:00 - 19:00 2 days

Open or Closed to the Public Closed

Generic Conditions
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document Meredith.Every.74916.AL.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1
Vans	4

Personnel on Location

Type	Quantity
Crew	10

Filming Activities Exterior/Interior establishing shots of product;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 594 **Grid:** B2

Approvals LOS ANGELES POLICE DEPARTMENT Sam Park

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs W/S OBSERVATORY AVE., 50' IN FRONT OF LOCATION 2231 OBSERVATORY AVE

Approximate Footage 0 - 300 **Log Number** 73076

Date(s) 2/19/2014 to 2/20/2014 **Time(s)** 07:00 to 22:00

NO PERMIT

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Meredith Corp. ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 2/13/13

Meredith Corp, Everyday w/ Rachael Ray
Name of Principal

By: MacKenzie Craig
Representative's Signature

MacKenzie Craig
Print Representative's Name

Assoc. photo editor
Representative's title

805 3rd Ave
New York, NY 10022
Principal's Address

212-455-1410
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT